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New Looks for an Optimistic New Season - OKIA



This year, Mido takes place on Sunday 11th March to Tuesday 13th March 2012. The exhibition is in its 42nd year, and is known to be a key event for companies wanting to promote their businesses. For people from the national and international eyewear community the show represents a unique opportunity to source new products, keep on track and network. This is the place to be to get an idea of what's happening, to see what's new, interpret the trends, and grasp the new moods in eyewear in all its multi-faceted aspects. Enjoy these introductory pages to what will be on display during the show. We hope to see you during the events and we welcome you to our 20/20 EUROPE stand in the Press Area to meet and catch up. Clodagh Norton, 20/20 EUROPE